



# LAILA SEIF

## Multimedia Designer

✉ [laila.seif@outlook.com](mailto:laila.seif@outlook.com)

☎ (226) 235 - 6165

📍 London, ON

📁 [lailaseifportfolio.ca](http://lailaseifportfolio.ca)

🌐 [linkedin.com/in/laila-seif-svg/](https://linkedin.com/in/laila-seif-svg/)

## EDUCATION

SEPTEMBER 2024 - APRIL 2026  
**INTERACTIVE MEDIA DESIGN**  
FANSHAWE COLLEGE

- Digital media design and production with emphasis on web applications, interactive rich media, and modern, user-focused technologies.
- Recipient of Dean's Honour Role X3

## EXPERTISE



Illustrator Photoshop Figma SASS



HTML CSS JavaScript Wordpress

## ESSENCE

*Interactive Media Design graduate specializing in UI design, branding, and web layouts. Strong in graphic design and visual storytelling. I am highly passionate about creating clean, appealing, and user-friendly digital experiences.*

## EXPERIENCE

JANUARY 2026 - APRIL 2026

### GRAPHIC/UI INTERNSHIP STUDIO73

Diving into the real world with big client projects: graphic, motion, UI, marketing, and various more.

- Designed and created user-friendly websites
- Designed flyers and social media posts
- Supported in the creation of client branding visuals and professional design guidelines
- Effectively communicated with clients and managed goals to be successfully completed
- Created marketing strategies on how to effectively post content online

JANUARY 2022 - JUNE 2022

### GRAPHIC DESIGN CO-OP DIGITAL CREATIVE ARTS CENTRE

During secondary school in the BGC London, I was working for clients daily for the winter term co-op.

- Designed logos, posters, and vector illustrations
- Women Rock for Men's Mental Health, London Music Hall and Western have all previously chosen my designs
- College level lessons graphic design and Adobe Suite
- Learnt to succeed in a competitive market by providing greatly conceptualized and appealing designs

JUNE 2021 - AUGUST 2025

### PARK STAFF STORYBOOK GARDENS

Through the years as a City of London employee, I fulfilled roles from Building Attendant to Team Lead.

- Constantly adapting to last-minute changes
- Demonstrated enthusiasm and customer service
- Flexible and succeeded in various roles
- Effectively communicated with clients and managed goals to be successfully completed
- Created marketing strategies on how to effectively post content online

## FUN FACT

The reason my personal logo is a bird? I own two budgies named *Slushie (blue)* and *Sprite (green)*!